

Lesson Plan

Session: 2025-26

Name of the Assistant Professor: Dr. Reena

Class: BA 1st Semester

Subject: Economics

Paper : BA/ECO/MD/1/DSC/101 (Microeconomics-I)

Credit: 4

Dates	Week	Topic
15/09/2025 to 20/09/2025	1	Nature and Scope of Economics: Meaning of Economics; Nature of Economics; Scope of Economics; Methods of Economics; Why Study Economics? Role of an Economist: Thinking Like an Economist; The Economist as Scientist; The Economist as Policy Adviser; Economic Policy
22/09/2025 to 27/09/2025	2	Economic Activities and Systems: Types of Economic Activities; Organisation of Economic Activities; Evolution of the Present Economic Systems Firms and Household: Meaning of Firms and Household; Relationship Between Firms and Household; Input Markets; Output Markets; Circular Flow of Economic Activities (Two – Sector)
29/09/2025 to 04/10/2025	3	Demand and Supply: Individual Demand; Market Demand; Law of Demand; Types of Goods (Normal, Inferior and Giffen);
06/10/2025 to 11/10/2025	4	Demand Determinants; Supply and its Determinants; Law of Supply; Market Equilibrium
13/10/2025 to 18/10/2025	5	MID TERM EXAM
27/10/2025 to 01/11/2025	6	Elasticity and its Measurement: Types of Elasticity of Demand and Supply; Price, Income and Cross Elasticity; Measurement of Elasticity of Demand; Determinants of Elasticity of Demand
03/11/2025 to 08/11/2025	7	Consumer Equilibrium: Cardinal Utility Analysis (Law of Diminishing Marginal Utility, Law of Equi-Marginal Utility); Ordinal Utility Analysis (Indifference Curve, Properties of Indifference Curve, Budget Line, Equilibrium of Consumer); Consumer Surplus (Marshall & Hicks)
10/11/2025 to 15/11/2025	8	Production Analysis: Production Function-Short Run and Long Run; Total Product; Marginal Product; Average Product; Law of Returns to Factor (Law of Variable Proportions); Law of Returns to Scale (Increasing, Decreasing and Constant)
17/11/2025 to 24/11/2025	9	Cost and Revenue Analysis: Fixed and Variable Costs, Opportunity Costs, Implicit and Explicit Costs, Real and Monetary Costs; Traditional short and long run cost curves and interrelation. TR, MR, AR and their relationships

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Lesson Plan
Session: 2025-26

Name of the Assistant Professor: Dr. Reena

Class: BA 1st Semester

Paper : BA/ECO/MD/1/MIC/102 (Introductory Economics)

Subject: Economics

Credit: 2

Dates	Week	Topic
15/09/2025 to 20/09/2025	1	Basic Economics: Scope and nature of economics, The Economic Problem: Scarcity and Choice,.
22/09/2025 to 27/09/2025	2	Economic systems and their characteristics
29/09/2025 to 04/10/2025	3	Basic Concepts: Demand and Supply, Law of Demand
06/10/2025 to 11/10/2025	4	Law of Supply.
13/10/2025 to 18/10/2025	5	MID TERM EXAM
27/10/2025 to 01/11/2025	6	Macro Economics: Meaning, difference between micro and macro.
03/11/2025 to 08/11/2025	7	Concepts of GDP, GNP and National income, nominal and real GDP, and
10/11/2025 to 15/11/2025	8	Circular flow of income in two, three, and four-sector economy.
17/11/2025 to 24/11/2025	9	Concepts of Saving and Investment.

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Session: 2025-26

Name of the Assistant Professor: Dr. Reena

Class: BA 1st Semester

Paper : BA/ECO/MD/1/SEC/101 (Economic Survey Techniques -I)

Subject: Economics

Credit: 3

Dates	Week	Topic
15/09/2025 to 20/09/2025	1	Basic Ideas of Economic Data • Data, Information and Statistics
22/09/2025 to 27/09/2025	2	• Data Types: Quantitative and Qualitative; Cross Sectional and Time Series
29/09/2025 to 04/10/2025	3	• Scales of Measurement: Nominal, Ordinal, Interval, Ratio
06/10/2025 to 11/10/2025	4	Basic Ideas of Economic Data • Sources of Data: Primary & Secondary
13/10/2025 to 18/10/2025	5	MID TERM EXAM
27/10/2025 to 01/11/2025	6	• Understanding the Nature of Data in CSO, NSSO, Census and Economic Survey
03/11/2025 to 08/11/2025	7	Methodologies of Data Collection • Survey Technique: Concept, Steps involved in conducting Survey (Practical)
10/11/2025 to 15/11/2025	8	• Methods/Instruments used in collecting data through Survey Research (Practical)
17/11/2025 to 24/11/2025	9	Practical Submission

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Session: 2025-26

Name of the Assistant Professor: Dr. Reena

Class: BA 3rd Semester

Subject: Economics

Paper : BA/ECO/MD/3/DSC/201 (Microeconomics-II)

Credit: 4

Dates	Week	Topic
15/09/2025 to 20/09/2025	1	Concepts in Consumer and producer Theory • Producer Surplus • Price, Income and Substitution Effects (Hicks and Slutsky)
22/09/2025 to 27/09/2025	2	• Economies and Diseconomies of Scale • Isoquant and Iso-Cost Lines and Producer's Equilibrium
29/09/2025 to 04/10/2025	3	Market Structure • Perfect competition (Meaning, Equilibrium of firm and industry in short run and long run).
06/10/2025 to 11/10/2025	4	• Role of time element in price determination. • Monopoly (Meaning, Equilibrium in short run and long run). • Price discriminating monopoly.
13/10/2025 to 18/10/2025	5	MID TERM EXAM
27/10/2025 to 01/11/2025	6	Market Structure • Monopolistic Competition (Meaning, Equilibrium of firm and industry in short run and long run). • Cournot's and Bertrand's Duopoly Model.
03/11/2025 to 08/11/2025	7	• Kinked Demand Model. • Cartels and Price Leadership Models
10/11/2025 to 15/11/2025	8	Factor Pricing • Ricardian Theory of Rent • Modern Theory of Rent, Quasi rent
17/11/2025 to 24/11/2025	9	• Wage (Demand and Supply of Labour, Marginal Productivity Theory) • Interest (Classical and Keynesian) • Profit (Risk Theory, Dynamic Theory, Schumpeter's Innovation Theory, Uncertainty Bearing Theory)

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Lesson Plan
Session: 2025-26

Name of the Assistant Professor: Dr. Reena

Class: BA 3rd Semester

Subject: Economics

Paper : BA/ECO/MD/3/SEC/201 (The Digital Economy & Online Business)

Credit: 3

Dates	Week	Topic
15/09/2025 to 20/09/2025	1	Foundations of the Digital Economy (<i>Theory</i>) Introduction to the Digital Economy: Definition, Scope, Characteristics
22/09/2025 to 27/09/2025	2	Evolution of Digital Markets: Traditional vs. Digital Business Models
29/09/2025 to 04/10/2025	3	Key Technologies Driving the Digital Economy: AI, Blockchain, IoT, Cloud Computing
06/10/2025 to 11/10/2025	4	Digital Infrastructure: Internet, Broadband, 5G, Data Centres
13/10/2025 to 18/10/2025	5	MID TERM EXAM
27/10/2025 to 01/11/2025	6	E-Commerce Business & Financial Aspects (<i>Theory</i>) Types of E-Commerce Models: B2B, B2C, C2C, G2C, D2C
03/11/2025 to 08/11/2025	7	Digital Payment Systems: UPI, Digital Wallets, Crypto currencies, Payment Gateways
10/11/2025 to 15/11/2025	8	E-Commerce Marketing Strategies: SEO, Google Ads, Social Media Marketing
17/11/2025 to 24/11/2025	9	Supply Chain & Logistics in E-Commerce: Last-Mile Delivery, Warehousing, Dropshipping Emerging Trends: AI in E-Commerce, Voice Commerce, Augmented Reality (AR) Shopping

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Lesson Plan
Session: 2025-26

Name of the Assistant Professor: Dr. Reena

Class: BA 5th Semester

Subject: Economics

Dates	Week	Topic
15/09/2025 to 20/09/2025	1	Meaning of Economic growth and Development Determinants of Economic Development
22/09/2025 to 27/09/2025	2	HDI and PQLI measurement of Economic Development, Obstacles of Economic Development; Vicious circle of Poverty
29/09/2025 to 04/10/2025	3	Development with unlimited supply of labour (Lewis Model) Big Push theory, Balance and Unbalanced growth Theory
06/10/2025 to 11/10/2025	4	Critical Minimum effort thesis (Leibenstein theory), Environment as a necessary and luxury;
13/10/2025 to 18/10/2025	5	Population-environment linkage, Market failure in case of environment goods;
27/10/2025 to 01/11/2025	6	Prevention and control of pollution,,
03/11/2025 to 08/11/2025	7	Environment Legislation (1986), Meaning and importance of sustainable development
10/11/2025 to 15/11/2025	8	Meaning of Regression, Difference between correlation and regression, Types of regression,
17/11/2025 to 24/11/2025	9	Meaning of Regression lines of X on Y and Y on X Estimation of Regression lines of X on Y and Y on X.

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