Class: B.Com. 3 rd Sem.		Subject :- Income Tax
Date	Week	Торіс
22.7.2024 TO 27.7.2024	1st	Concept of Income
29.7.2024 TO 3.8.2024	2nd	Agricultural income
5.8.2024 TO 10.8.2024	3rd	Scope of total income on the basis of residential status
12.8.2024 TO 17.8.2024	4th	Exempted Income
19.8.2024 TO 24.8.2024	5th	Income from Salaries
26.8.2024 TO 31.8.2024	6th	Income from Salaries
2.9.2024 TO 7.9.2024	7th	Income from Salaries
9.9.2024 TO 14.9.2024	8th	Income from House Property
16.9.2024 TO 21.9.2024	9th	Income from House Property
23.9.2024 TO 28.3.2024	10th	Profits and gains of business or profession
30.9.2024 TO 5.10.2024	11th	Profits and gains of business or profession
7.10.2024 TO 12.10.2024	12th	Capital gains
14.10.2024 TO 19.10.2024	13th	Capital gains
21.10.2024 TO 26.10.2024	14th	Mid- Term Exam
4.11.2024 TO 9.11.2024	15th	Income from other sources
11.11.2024 TO 16.11.2024	16th	Revision
18.11.2024 TO 22.11.2024	17th	Revision

Kesha

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Class: B.Com. 3 rd Sem.		Subject :- Computer Application in Business
Date	Week	Торіс
22.7.2024 TO 27.7.2024	1st	Introduction to word Processing, Word processing concepts, Use of Templates,
29.7.2024 TO 3.8.2024	2nd	Working with word document: Editing text, Find and replace text, Formatting, spell check, Autocorrect, Auto text; Bullets and numbering,
5.8.2024 TO 10.8.2024	3rd	Tabs, Paragraph Formatting, Indent, Page Formatting
12.8.2024 TO 17.8.2024	4th	Header and footer, Tables: Inserting, filling and formatting a table; Inserting Pictures and Video;
19.8.2024 TO 24.8.2024	5th	Mail Merge: including linking with Database; Printing documents, Creating Business Documents using the above facilities
26.8.2024 TO 31.8.2024	6th	Preparing Presentations
2.9.2024 TO 7.9.2024	7th	Preparing Presentations
9.9.2024 TO 14.9.2024	8th	Preparing Presentations
16.9.2024 TO 21.9.2024	9th	Spreadsheet and its Business Applications
23.9.2024 TO 28.9.2024	10th	Spreadsheet and its Business Applications
30.9.2024 TO 5.10.2024	11th	Spreadsheet and its Business Applications
7.10.2024 TO 12.10.2024	12th	Creating Business Spreadsheet
14.10.2024 TO 19.10.2024	13th	Creating Business Spreadsheet
21.10.2024 TO 26.10.2024	14th	Mid- Term Exam
4.11.2024 TO 9.11.2024	15th	Creating Business Spreadsheet
11.11.2024 TO 16.11.2024	16th	Revision
18.11.2024 TO 22.11.2024	17th	Revision

Kesha

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Class: B.Com. 5 th Sem.		Subject :- Advertising
Date	Week	Торіс
22.7.2024 TO 27.7.2024	1st	Communication
29.7.2024 TO 3.8.2024	2nd	Advertising
5.8.2024 TO 10.8.2024	3rd	Audience analysis
12.8.2024 TO 17.8.2024	4th	media types
19.8.2024 TO 24.8.2024	5th	Advertising through the Internet-media devices
26.8.2024 TO 31.8.2024	6th	Advertising: advertising appeals
2.9.2024 TO 7.9.2024	7th	Measuring Advertising Effectiveness
9.9.2024 TO 14.9.2024	8th	Pre- and Post-testing techniques
16.9.2024 TO 21.9.2024	9th	Evaluating communication and sales effects
23.9.2024 TO 28.9.2024	10th	Evaluating communication and sales effects
30.9.2024 TO 5.10.2024	11th	consumer behavior
7.10.2024 TO 12.10.2024	12th	Social, ethical and legal aspects of advertising in India
14.10.2024 TO 19.10.2024	13th	Social, ethical and legal aspects of advertising in India
21.10.2024 TO 26.10.2024	14th	Mid- Term Exam
4.11.2024 TO 9.11.2024	15th	Social, ethical and legal aspects of advertising in India
11.11.2024 TO 16.11.2024	16th	Revision
18.11.2024 TO 22.11.2024	17th	Revision

Kesha

Dr. Keshav Kumar Dept. of Commerce Govt. P. G. College, Bhuna

Class: M.Com. 1 st Sem.		Subject :- M. Eco.
Date	Week	Торіс
29.7.2024 TO 3.8.2024	1st	Theory of demand and consumer equilibrium
5.8.2024 TO 10.8.2024	2nd	Theory of demand and consumer equilibrium
12.8.2024 TO 17.8.2024	3rd	indifference curve approach
19.8.2024 TO 24.8.2024	4th	Demand forecasting and its techniques
26.8.2024 TO 31.8.2024	5th	Theory of Cost
2.9.2024 TO 7.9.2024	6th	Production function
9.9.2024 TO 14.9.2024	7th	Iso-quant curves
16.9.2024 TO 21.9.2024	8th	Price and output determination under perfect competition,
23.9.2024 TO 28.3.2024	9th	Price and output determination under monopoly
30.9.2024 TO 5.10.2024	10th	Price and output determination under monopolistic competition
7.10.2024 TO 12.10.2024	11th	Price and output determination under oligopoly
14.10.2024 TO 19.10.2024	12th	Bamoul"s theory of sales maximization
21.10.2024 TO 26.10.2024	13th	Mid- Term Exam
4.11.2024 TO 9.11.2024	14th	Economies and diseconomies of scale
11.11.2024 TO 16.11.2024	15th	National Income: Concept and Measurement
18.11.2024 TO 22.11.2024	16th	Revision
24.11.2024 TO 30.11.2024	17th	Revision

Kesha

Dr. Keshav Kumar Dept. of Commerce Govt. P. G. College, Bhuna

Class: M.Com. 3 rd Sem.		Subject :- Fund. of Mgt.
Date	Week	Торіс
29.7.2024 TO 3.8.2024	1st	Unit 1 – Management
5.8.2024 TO 10.8.2024	2nd	Unit 1 – Management
12.8.2024 TO 17.8.2024	3rd	Unit 1 – Management
19.8.2024 TO 24.8.2024	4th	Unit 2 – Financial Management
26.8.2024 TO 31.8.2024	5th	Unit 2 – Financial Management
2.9.2024 TO 7.9.2024	6th	Unit 2 – Financial Management
9.9.2024 TO 14.9.2024	7th	Unit 2 – Financial Management
16.9.2024 TO 21.9.2024	8th	Unit 3 – Human Resource Management
23.9.2024 TO 28.3.2024	9th	Unit 3 – Human Resource Management
30.9.2024 TO 5.10.2024	10th	Unit 3 – Human Resource Management
7.10.2024 TO 12.10.2024	11th	Unit 3 – Human Resource Management
14.10.2024 TO 19.10.2024	12th	Unit 4 – Marketing
21.10.2024 TO 26.10.2024	13th	Mid- Term Exam
4.11.2024 TO 9.11.2024	14th	Unit 4 – Marketing
11.11.2024 TO 16.11.2024	15th	Unit 4 – Marketing
18.11.2024 TO 22.11.2024	16th	Revision
24.11.2024 TO 30.11.2024	17th	Revision

Kesha

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Class: M.Com. 3 rd Sem.		Subject :- B. Ethics
Date	Week	Торіс
29.7.2024 TO 3.8.2024	1st	corporate governance
5.8.2024 TO 10.8.2024	2nd	SEBI guidelines on corporate governance
12.8.2024 TO 17.8.2024	3rd	key managerial personnel (KMP);
19.8.2024 TO 24.8.2024	4th	chairman- qualities of a chairman, powers, responsibilities and duties of a chairman
26.8.2024 TO 31.8.2024	5th	chief executive officer (CEO), role and responsibilities of the CEO
2.9.2024 TO 7.9.2024	6th	Introduction to Business Ethics
9.9.2024 TO 14.9.2024	7th	Ethics in Management
16.9.2024 TO 21.9.2024	8th	Ethical Issues in Business,
23.9.2024 TO 28.3.2024	9th	Ethics in Finance
30.9.2024 TO 5.10.2024	10th	Ethics in HRM
7.10.2024 TO 12.10.2024	11th	Ethics in Marketing
14.10.2024 TO 19.10.2024	12th	Ethics in Production and Operation Management
21.10.2024 TO 26.10.2024	13th	Mid- Term Exam
4.11.2024 TO 9.11.2024	14th	reforms in the Companies Act
11.11.2024 TO 16.11.2024	15th	Ethical Principles in Business
18.11.2024 TO 22.11.2024	16th	Revision
24.11.2024 TO 30.11.2024	17th	Revision

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